

Sales and Support Team Sync

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Align your two most important customer-facing teams to best support and create positive experiences for your customers. Icebreaker Summary: **Next Steps:** ☐ Goals: How are we tracking against them? Summary: **Next Steps:** Customer feedback: What are customers most excited and frustrated by? Summary: Next Steps: Ongoing suggestions to improve sales and support handoff Summary: Next Steps: ☐ Sales update: Important accounts support should keep top of mind Summary: Next Steps:

Next Steps:

■ Support update: Accounts that need attention from sales

Summary: